



CORPORATE PRESENTATION

JUNE 15, 2014

Background

- **finberry** is an associate of Advantage-India, catering to the knowledge needs of students and early-stage professionals.
- **finberry** facilitates the recruitment of entry-level professionals for large recruiters.
- The relationship with companies can be extended to cover other Management Development Programs.

Market Segments

We have built competencies in catering to two distinct constituencies:

- Companies for their entry-level recruitment needs
- Students seeking to enhance their career prospects

Programs

- Domain expertise exists for banking, finance, markets and the major disciplines of management.
- Our programs are modularised. **CPBFS** is quite popular among students



- **finGeM** is like a mini-MBA



- We have also developed aptitude and competency evaluation frameworks



Corporate Relationship Formats

Want to focus on YOUR business, while we do OUR business of knowledge- enabling your organisation, and other participants in your value chain?

- As a completely outsourced service provider, we can save you the content generation, participation evaluation and training infrastructure head-aches that are part of any training initiative.
- You can appoint us to develop interesting content that is relevant for your business needs. We can test-check the content by handling a few pivot training programs. Thereafter, we can conduct 'Train the Trainer' programs to equip your trainers to carry forward the programs under our guidance.
- You can consider appointing us for training your existing employees, new recruits, channel partners, or clients or prospects or prospective corporate / high net worth investors. We can customise programs to match your needs.
- Our strengths in technology and audio-video media can help rejig your training formats to develop better value propositions, and make your training budgets work smarter.
- You can also check on Advantage-India's Management Development Programs.

You decide whether you want us merely as trainers, or you wish to build a confidential, long- term knowledge-based relationship.

Thank You

www.finberry.biz

